THE FUNCTION OF DIRECT QUOTATIONS AS AN EVALUATIVE DEVICE IN PERSONAL PROFILES

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ABSTRACT

Sharing with Labov's observation that direct quotations work as 'embedded evaluation' on personal narratives, the question was asked **HOW** direct quotations function as an evaluative device in interview articles. Interview articles were established as the genre 'personality profile' and widely used in journalistic field. Genre features were established by reconstructing textual moves which yielded the generic structure: Situation(SIT) --- SIT --- SIT (Evaluation + Basis) --- Coda, with recursive branching of perspectives of situations internally. Direct quotations were found in the positions: Evaluation and Basis(for evaluation). Apart from the position of direct quotations in the rhetorical structure, the following observations and interpretations were offered as answer to the question how direct quotations may work as evaluation. Systematically, they elaborate preceding evaluations cognitively, they heighten the effect of preceding evaluations by creating relevance. Discursively, they demonstrate relevance – they act out rather than describe.
論文摘要

本篇論文主要探討直接引用語在人物專訪中的功用是評估性的。並且嘗試從多角度分析五篇人物專訪中的直接引用語。其實，直接引用語有多項不同的功能，因此本研究會從語用學、語義學、認知學，以及引用語在人物專訪的修辭結構中的位置，解釋這種引用語是具評估性的直接引用語。
# TABLE OF CONTENTS

## CHAPTER ONE: INTRODUCTION
1.1. Aims of the study 1
1.2. An Overview of My Study 1

## CHAPTER TWO: LITERATURE REVIEW
2.1. Speech Representation 4
  2.1.1. Types of Quotations 5
    2.1.1.1. Direct Quotations 5
    2.1.1.2. Indirect Quotations 5
    2.1.1.4. Mixed Quotations 6
  2.1.2. Functions of Direct Quotations 7
    2.1.2.1. Basic Discourse Function 7
    2.1.2.2. Basic Syntactic Function 8
    2.1.2.3. Evaluative Device 10
  2.2. Genre Analysis 10
  2.3. Personality Profiles 12
    2.3.1. Definition 12
    2.3.2. Three types of Personality Profiles 14
    2.3.3. Procedures of Profile Writing 14
    2.3.4. An Ending 16
  2.4. Narrative Analysis 17
  2.5. Basic Text Structure 19
    2.5.1. The Signalling of Situation 22
    2.5.2. The Signalling of Evaluation 22
2.6. Relevance
   2.6.1. Definition
   2.6.2. What are cognitive effects?
   2.6.3. Direct Quotation

2.7. Direct Quotation – Demonstration

CHAPTER THREE: METHODOLOGY

3.1. Data Collection
   3.1.1. The Background Information of Data Texts

3.2. Method of Analysis
   3.2.1. How to define a direct quotation?
   3.2.2. The Structure

CHAPTER FOUR: DATA ANALYSIS AND FINDINGS

4.1. An Overview of sample text

4.2. Positions of Direct Quotations in the Text Moves

4.3. The Cognitive Function of Direct Quotations

4.4. The Discursive Function of Direct Quotations

4.5. The Matrix of the Generic Structure
   4.5.1. The Internal Structure
   4.5.2. The Recursive Basic Structure

4.6. Situation (1) – The Introduction of Personality Profiles

CHAPTER FIVE: DISCUSSION

5.1. Mechanism of Direct Quotations as an Evaluative Device
5.2. The Rhetorical Structure
   5.2.1. Problems of Formats/Styles
   5.2.2. Possible Advice to Writers

   5.3. Implication

CHAPTER SIX: CONCLUSION

BIBLIOGRAPHY

APPENDIX A: FULL TEXTS OF DATA ARTICLES

Article 1: He Likes It Like That
Article 2: The Wright Guy For a Lonely Planet
Article 3: Call of the Child
Article 4: Glamour Guts And Glory
Article 5: Making Faces

APPENDIX B: DIRECT QUOTATIONS — ELABORATION

Article 1: He Likes It Like That
Article 2: The Wright Guy For a Lonely Planet
Article 3: Call of the Child
Article 4: Glamour Guts And Glory
Article 5: Making Faces

APPENDIX C: ABBREVIATION

APPENDIX D: THE TABLES OF THE RHETORICAL STRUCTURES OF DATA TEXTS

APPENDIX E: THE CHARTS OF THE RHETORICAL STRUCTURES OF DATA TEXTS